

What is the Better Business Act?

The **Better Business Act** is the flagship policy campaign from **B Lab UK** – the charity certifying UK **B Corps**. Our mission is simple but transformative: to amend UK law so that every company aligns the interests of shareholders with those of wider society and the environment.

The law hasn't caught up with modern business.

Current UK company law prioritises shareholder returns. Directors *can* consider employees, communities and the environment, but they don't have to, yet expectations of business have fundamentally changed:

77%

of the UK public believe businesses should have a legal responsibility to people & planet alongside profit.

[Source.](#)

62%

of company directors say businesses should not exist solely to make money.

[Source.](#)

2/3

of the public believe business should step up where government falls short.

[Source.](#)



Backed by over 3,000 coalition members...

Led by co-chairs Tony's Chocolonely CEO, Douglas Lamont, & Mary Portas.

The economic case is clear.

Research from leading think tank Demos and B Lab UK shows that a **purpose-led economy could boost UK GDP, R&D spending, capital investment and the national minimum wage.** On top of this, **UK B Corps are outperforming ordinary businesses**, with stronger growth, resilience and investment attraction, proving that this way of doing business works.

What you can do to drive change

1. Sign up

Join over 3,000 businesses & organisations who back the act.

[Sign up now – head to our website.](#)

2. Speak up

Share on social media, include in newsletters & brief your teams.

[Access copy, templates & assets.](#)

3. Engage MPs

Write to your MP. Meet them in-person. Tell them why this change matters.

[Access our MP engagement toolkit.](#)

4. Invite others

Share this PDF with peers, partners & suppliers. The more voices behind us, the harder it is for politicians to ignore.

This moment matters

As the Companies Act marks its 20th anniversary, the UK government faces economic stagnation, declining public trust, and ongoing political volatility.

Government must focus on growth that genuinely improves people's lives.

The Better Business Act is the solution for good growth.

[Sign up.](#) [Speak up.](#) [Step up.](#) Keep an eye on your inbox or sign up for updates.